



STEVE FRAMPTON GRAPHIC DESIGNER

Curriculum Vitae

29 Madeley House, Ranshaw Drive,
Stafford ST17 4FD

Mobile: (07813) 684298

Email: design@stephenframpton.co.uk

Online Portfolio: www.stephenframpton.co.uk

Career Statement

Graphic designer possessing five years design experience gained with an independent press, public relations and creative marketing consultancy.

A self-motivated creative thinker and doer, pursuing his career in a professional and expressive environment where his ability to generate and execute ideas visually with great attention to detail and to work effectively with team members, clients and suppliers makes a positive contribution.

Career and Achievements to Date

October 2009

BEMA (Built Environment Marketing Awards 2009) Winner with Edson Evers for Best Use of Digital Communications

Award presented for the PR campaign 'Finning in Action' for Finning Caterpillar UK which embraced the use of video for case studies, news and press releases rather than the more traditional written forms of public relations communication.

April 2008 - Present

Design Studio Manager / Graphic Designer - Edson Evers Public Relations and Creative Marketing, Stafford

Responsible for the management of the graphic design studio and personnel along with the creation, production and output of graphic design, web and video composition.

Role requires solid organisation skills and communication with colleagues, account managers, clients, and independent print, exhibition and web companies in order to successfully produce design work to set deadlines.

Nov 2006 - April 2008

Design Studio Coordinator / Graphic Designer - Edson Evers Public Relations and Creative Marketing, Stafford

Responsible for the coordination of the graphic design studio along with the creation, production and output of graphic design work as detailed below.

Oct 2005 - Nov 2006

Freelance Graphic Designer / Associate - Edson Evers Public Relations and Creative Marketing, Stafford

Responsible for the creation of design material for print and screen including marketing and sales literature, product brochures, technical literature, company brochures, corporate publications, signage, magazines, newsletters, posters, leaflets, flyers, corporate identity, advertisements, articles and photography together with animation and graphics for use in websites, at large trade and industry exhibitions and in presentations and ceremonies.

Sept 2005 - Nov 2006

Freelance Graphic Designer

During this time, projects have included various corporate identity designs and website graphics for local businesses and the design and creation of packaging for a two-disc music DVD of a live concert in Germany by the British Progressive Rock Band 'Nektar' produced by the German music label SPV and German broadcasting company Westdeutscher Rundfunk (WDR).

Sept 2002 - July 2005

Full-Time BA(Hons) Design: Electronic Graphics Undergraduate at Staffordshire University

Awarded the 'Margaret Johnson Memorial Prize 2002/03' and the 'Benjamin Boothroyd Prize 2003/04' by Staffordshire University Faculty of Arts, Media and Design for highest mark overall during first and second year degree studies respectively.

Jan 2000 - Nov 2006

Freelance Graphic Designer - SETPOINT Staffordshire

Recruited on a self-employed basis by SETPOINT Staffordshire (based at Staffordshire University - Faculty of Science, Technology, Computing and Engineering), part of a national network of educational organisations promoting Science, Technology, Engineering and Mathematics to schools throughout Staffordshire and Stoke-on-Trent.

Role encompassed the creation and management of SETPOINT Staffordshire's printed and screen-based media that accompanies many aspects of SETPOINT Staffordshire's educational school activities (primary school through to high school and upwards) from pupil / student printed curriculum material to website maintenance, design and graphics.

May 2001 - Sept 2002

Test Technician at ALSTOM T&D P&C Ltd Stafford

Facilitated the test, calibration, problem solving and repair of precision electronic protection equipment for use in the electrical transmission and distribution industry. Left ALSTOM in September 2002 to gain qualifications required to accomplish a full-time career in graphic design.

Sept 1994 - May 2001

Research and Development Technician at ALSTOM T&D P&C Ltd Stafford

Supported the full range of ALSTOM's electro-mechanical protection relay products. Role required implementing technical support to production and test departments, responding directly to customer enquiries and requests, development, test and augmentation of new and existing products and delivering customer training presentations.

Qualifications

BA(Hons) Design: Electronic Graphics, First Class Honours, Staffordshire University 2005

BTEC HNC in Electrical/Electronic Engineering, Staffordshire University 1996

BTEC ONC in Electrical/Electronic Engineering, Stafford College 1994

BTEC 1st Certificate in Engineering, Stafford College 1991

Software Skills / Knowledge

Proficient with Adobe Creative Suite CS4 (Adobe Photoshop, Illustrator, In-Design, Acrobat, Flash, Dreamweaver), Quark Express 8, Final Cut Pro, Microsoft Word, Powerpoint, Excel etc.

Personal

Date of Birth: 22.06.74

Driving Licence: No penalty points, qualified to drive automatic with modification

Other: Wheelchair user

References

Available on request.